

| <b>Market</b> | <b>Applicable</b> | <b>Week As Of</b> | <b>Cost-per-point</b> | <b>Point Type</b> | <b>Ad Length</b> |
|---------------|-------------------|-------------------|-----------------------|-------------------|------------------|
| Las Vegas     | Week 6            | 9/27/22           | \$598                 | Broadcast         | 30 seconds       |
| Reno          | Week 6            | 9/27/22           | \$136                 | Broadcast         | 30 seconds       |