

Market	Applicable	Week As Of	Cost-per-point	Point Type	Ad Length
Philadelphia	Week 6	9/27/22	\$466	Broadcast	30 seconds
Pittsburgh	Week 6	9/27/22	\$274	Broadcast	30 seconds
HLLY	Week 6	9/27/22	\$185	Broadcast	30 seconds
Scranton – Wilkes Barre	Week 6	9/27/22	\$108	Broadcast	30 seconds
Johnston – Altoona	Week 6	9/27/22	\$110	Broadcast	30 seconds
Erie	Week 6	9/27/22	\$87	Broadcast	30 seconds