

| Market | Applicable | Week As Of | Cost-per-point | Point Type | Ad Length |
|---------------|-------------------|-------------------|-----------------------|-------------------|------------------|
| Albany | Week 6 | 9/27/22 | \$40 | Broadcast | 30 seconds |
| Atlanta | Week 6 | 9/27/22 | \$719 | Broadcast | 30 seconds |
| Augusta | Week 6 | 9/27/22 | \$45 | Broadcast | 30 seconds |
| Columbus | Week 6 | 9/27/22 | \$59 | Broadcast | 30 seconds |
| Macon | Week 6 | 9/27/22 | \$49 | Broadcast | 30 seconds |
| Savannah | Week 6 | 9/27/22 | \$86 | Broadcast | 30 seconds |